

PATENT
Attorney Docket No. 10761.1467-00
Customer No. 81,331

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
Michael SVILAR et al.) Group Art Unit: 3623
Application No.: 10/767,661) Examiner: Adrian J. MCPHILLIP
Filed: January 29, 2004)
For: MARKETING FORECASTING) Confirmation No.: 5386
TOOL USING ECONOMETRIC
MODELING)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REPLY TO OFFICE ACTION

In reply to the Office Action mailed December 16, 2010, the period of response extending through April 18, 2011 with the accompanying request for a one-month extension of time and corresponding fee payment, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims beginning on page 2 of this paper.

Remarks/Arguments begin on page 16 of this paper.